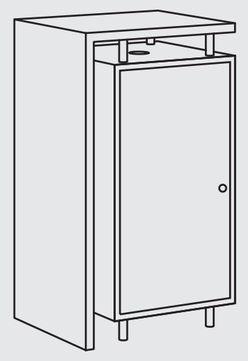
Hybrid Counter:
Counter 01B, Back Graphic



Total Graphic Area: 18.75”w X 32.125”h
Total Finished Area: 17.75”w X 31.125”h
Visual Area: 16”w X 29.25”h

Please be sure to include the 2“ bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2” of the edge (gray area is recommended safe area for front).

General Art Guidelines:

– CMYK Color Mode
– All Solid Coated Pantone colors should be called out in the art as spot colors
– Embed all images and support files
– Resolution must be 100-120 ppi
– All fonts must be created to outlines
– Do not scale artboard
– Background color/images must bleed to the edge of artboard
– Do not use spot colors from template in your artwork as they will not print

LOCK LOCATION

bleed area
trim line
safe area