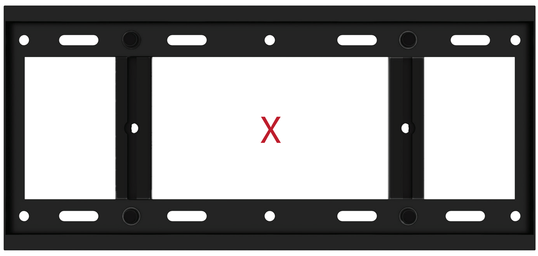


B3 BrightLine

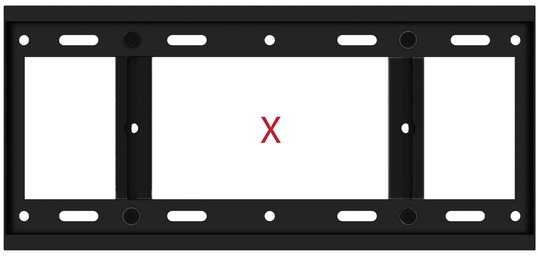
Backlit SEG Display

Primary Image Area
32”w x 85”h
Keep text and important images
inside of red line.

Crop Size
36”w x 89”h

Graphic Size with Bleed
39”w x 92”h

- CMYK color
- Resolutions must be 72-125 ppi
- All fonts must be created to outlines
- Embed all images in final document
- Save final document as PDF for print



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Counter BrightLine

Backlit SEG Display

Primary Image Area
31”w x 35”h
Keep text and important images inside of red line.

Crop Size
33.75”w x 37.25”h

Graphic Size with Bleed
36”w x 40”h

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ARTWORK

Blimp™ Tapered Tube

Blimp Display

Combination of 3 sides

Graphic Size (1 Side)
119.9'' w x 51.8'' h

Keep text and important images
inside green area.

Graphic Size with Bleed (1 Side)
121.9'' w x 53.8'' h

- CMYK color
- Resolutions must be 72-125 ppi
- All fonts must be created to outlines
- Embed all images in final document
- Save final document as PDF for print

When using in conjunction with the Blimp Tower
the blimp will rotate in this direction.

Not Viewable Area

When using in conjunction with the Blimp
the blimp will rotate in this direction.

Square Tower

Combination of 4 sides

Primary Image Area
49.1'' w x 134.8'' h
Keep text and important images
inside of red line.

Crop Size
57'' w x 150.5'' h

Graphic Size with Bleed
61.8'' w x 152.1'' h

- CMYK color
- Resolutions must be 72-125 ppi
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